



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO. 2022 - 21
Series of 2022

AN ORDER REORGANIZING THE MUNICIPAL PRICE COORDINATING COUNCIL IN THE MUNICIPALITY OF BULAKAN, BULACAN.

WHEREAS, in the interest of public service, and in the light of the impending increase of the price of rice and other basic commodities due to the volatile movement in the price of crude oil in the world market, all Local Chief Executives are strongly encouraged to activate their Local Price Coordinating Councils (LPCCs) or to organize the said Councils where there are none, for consumer protection purposes, and for a more purposive and sustained monitoring of selected prime commodities pursuant to Republic Act No. 7581, otherwise known as the *Price Act*, and Republic Act No. 71, otherwise known as the *Price Tag Law*. Such action is necessary and urgent to forestall further hardships among our countrymen;

WHEREAS, Republic Act No. 7581 provides for the protection of consumers by prescribing measures against undue price increases during emergency situations. It empowers the President, upon the recommendation of the National Price Coordinating Council, to impose price ceiling on any basic necessity or prime commodity if any of the following conditions so warrant:

- (a) Impendency, existence, or effects of a calamity;
- (b) Threat, existence, or effects of an emergency;
- (c) Prevalence or widespread acts of illegal price manipulation;
- (d) Impendency, existence, or effect of any event that causes artificial and unreasonable increase in the price of the basic commodity; and
- (e) Whenever the prevailing price of a basic necessity or prime commodity has risen to unreasonable levels.

WHEREAS, Republic Act No. 71, on the other hand, requires that all articles of commerce and trade offered for sale to the public at retail shall be publicly displayed with appropriate tags or labels indicating the prices of such articles and such articles to be sold uniformly and without discrimination at the stated price;

NOW, THEREFORE, I, VERGEL C. MENESES, Municipal Mayor of Bulakan, Bulacan, by virtue of the powers vested in me by pertinent laws, do hereby order the reorganization of the Municipal Price Coordinating Council.

Section 1. COMPOSITION. The Municipal Price Coordinating Council shall be composed of the following:

| | | |
|----------------------|---|--|
| CHAIRMAN | : | HON. VERGEL C. MENESES Municipal Mayor |
| VICE-CHAIRMAN | : | DR. REYNALDO P. GLORIA Municipal Administrator |
| MEMBERS | : | HON. ARON DEL ROSARIO Chairperson, Committee on Trade and Industry |

MR. JOHN PAUL GABRIEL
BPLO-OIC

MR. JERICO CUNANAN
MPDC – OIC

PAUL VINCENT MORELOS
Municipal Accountant

MR. JAYSON MAGPAYO JR.
Municipal Agriculturist

MR. ARCHIE CORONEL
MLGOO, DILG

MS. LEONORA MAGDANGAL
Municipal Treasurer

SECRETARIAT :


MR. JONES OLIVERA
Municipal Market Supervisor

Section 2. ROLES AND FUNCTIONS OF THE LOCAL PRICE COORDINATING COUNCIL:

1. Coordinate and rationalize programs of implementing agencies to stabilize process and supply at the local level.
2. Recommend to the National Price Coordinating Council or the implementing agencies suggested retail price or price ceiling.
3. Establish mechanics that will readily protect consumers from inadequate supply and unreasonable price increase on occasions of calamities, and like occurrences.
4. Institute appropriate penalties for illegal price manipulation and other violations of the Price Act.

Section 3. This Executive Order shall take effect immediately.

DONE this 3RD day of October, 2022 at the Municipality of Bulakan, Province of Bulacan.


VERSEL C. MENESES
Municipal Mayor